

Talent Bridge Program

Connecting our students to
opportunities in the digital workforce

February 2021

talentbridge@cisco.com





Networking
Academy

Our Talent Bridge Program connects world-class Networking Academy talent to employers within the Cisco partner ecosystem.



Candidates who participated in Talent Bridge activities and utilized resources are:

Talent Bridge Program Highlights

30,000 students reported Talent Bridge resources helped them find a job (in the past 5 years)

(Source: Strategy & Insights Team - Talent Bridge Employment Survey, 2020)



More likely to find a new job and have a faster time to employment than non-participating students



More likely to have a job than students who did not participate in Talent Bridge activities



3x more likely to have a job with Cisco or it's Partners/Distributors compared to non-participants





Connecting Talent to Opportunity

Talent Bridge is our employment program for Cisco Networking Academy

Talent Bridge connects Cisco and partner employers with world-class Networking Academy talent for the digital economy workforce of the future. The program offers valuable free resources for both employers and students—helping employers find technology-savvy talent and supporting students as they emerge from academic learning to begin their careers.



Matching Engine



Alumni Network on LinkedIn



Career Advice



Dream Team Opportunities



Career Prep Workshop

Scan the QR code
for details



For more information contact talentbridge@cisco.com
netacad.com/careers/tb



Networking
Academy

Talent Bridge Program Resources



Matching Engine

Connects over **40,000 NetAcad students** to thousands of jobs globally. Cisco and 650+ channel partners post jobs and internships



Alumni Network on LinkedIn

Professional network of over 152,000 followers, of which 51,000 are alumni, Linking employers, instructors, and students around the world.



Career Advice

Advice created for our NetAcad audience to help them gain employment. Consists of articles and on-demand webinars as resources to assist you on your journey.



Dream Team

An opportunity for NetAcads to gain hands-on experience at premier events by building networks side-by-side with professionals.



Career Prep Workshop

A self-enroll course that helps prepare NetAcads for to join the workplace. Identifies and offers ways to develop professional skills

Matching Engine

Connecting Talent with Opportunities

Links Cisco and partner employers with world-class NetAcad talent for the digital economy workforce of the future.

Matching Engine automates and systematizes the linkage between supply and demand to accelerate hiring



Access to tool requires your NetAcad.com login for candidates. All employers are verified prior to access.



Global Platform – connects students with Cisco and Channel Partner opportunities



Offers qualified students and graduates employment connections based on achievement, geographic location, and job roles.

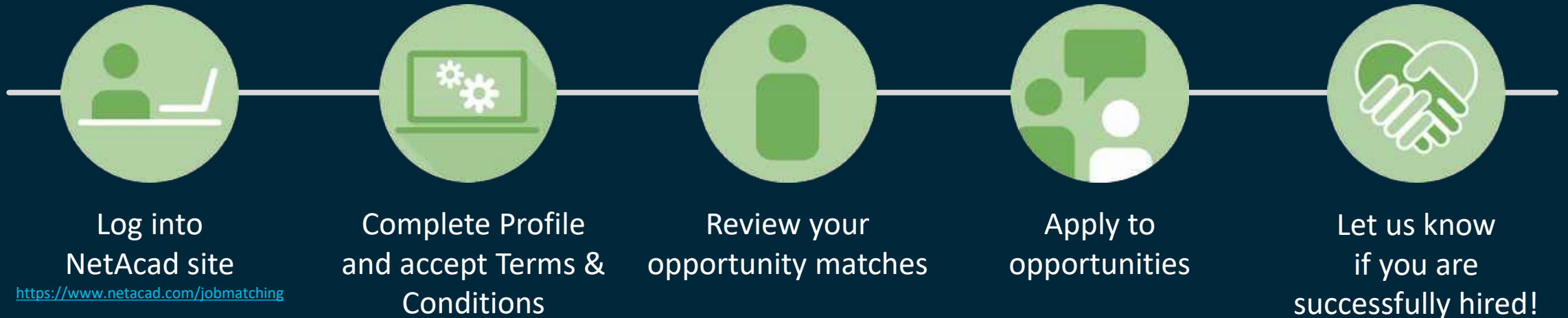


Participants are required to be >18 to use the tool



Matching Engine

Easy Steps for Candidates To Get Started on the Matching Engine





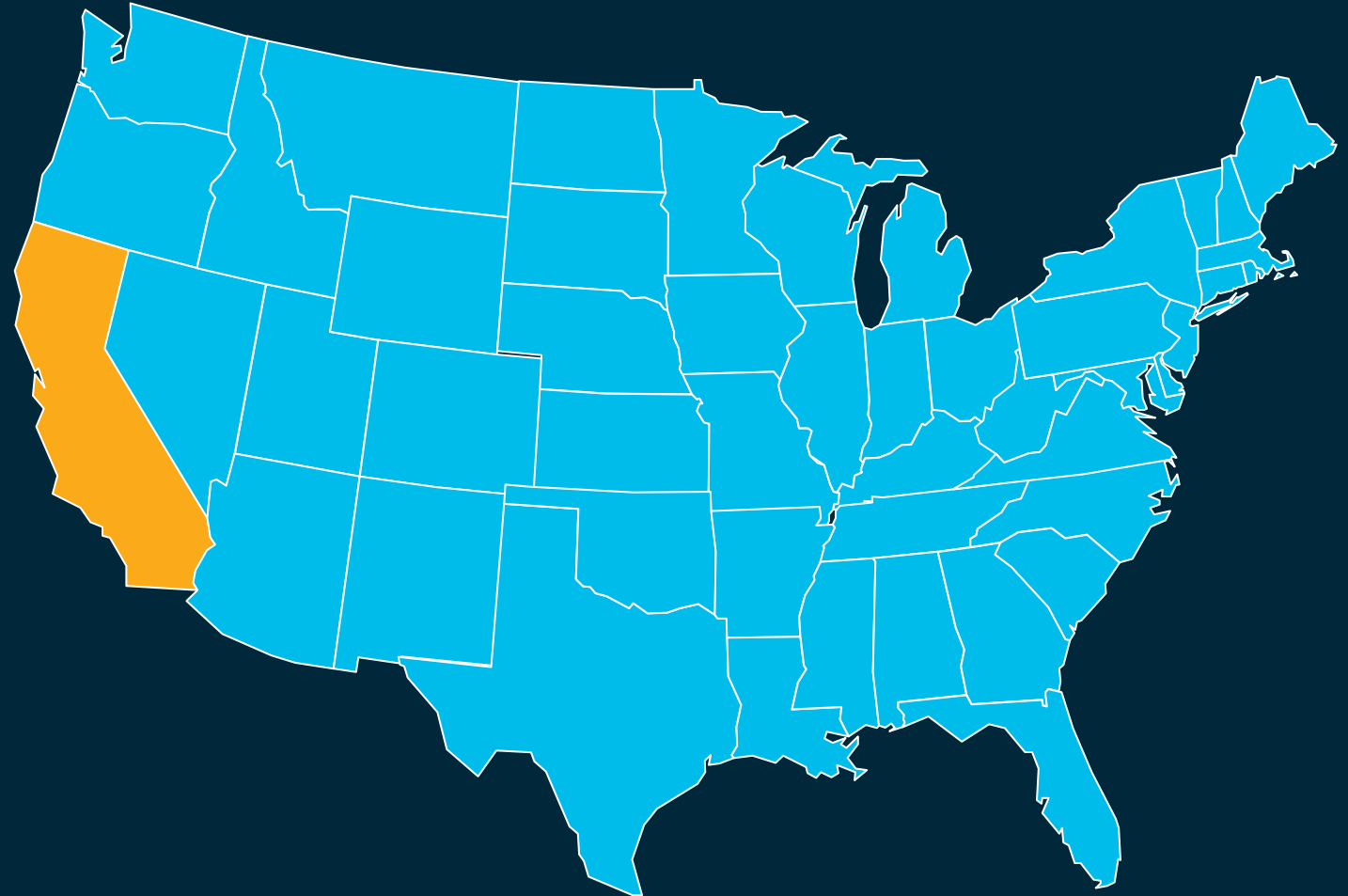
Matching Engine: California

40 Employers in CA

808 Open Opportunities in CA

263 Employers in US

3465 Open Opportunities in US



Opportunities Include:

- Support Technician – CDW
- Associate Consulting Engineer - CDW
- Network Administrator – Red River
- NOC Engineer – Randstad
- Maintenance Technician – Ingram Micro
- Service Field Technician - FordAV



Matching Engine Progress

October

US Partner Summit initial launch of Matching Engine

August

Marketing information included in all NetAcad Curriculum

To Date

+40,000 Candidates
+650 employers
~5,000 open opportunities

2017

2018

2019

2020

January

Additional features released and monthly updates applied

November

Activate veteran portal for transitioning US military veterans

August

Matching to sales and other non-technical jobs

Alumni Network on LinkedIn

Follow Cisco Networking Academy on the social media platform: LinkedIn.

Former and current students should add “Cisco Networking Academy” to their Education section on their profile.

Professionally Connect.



Find Connections



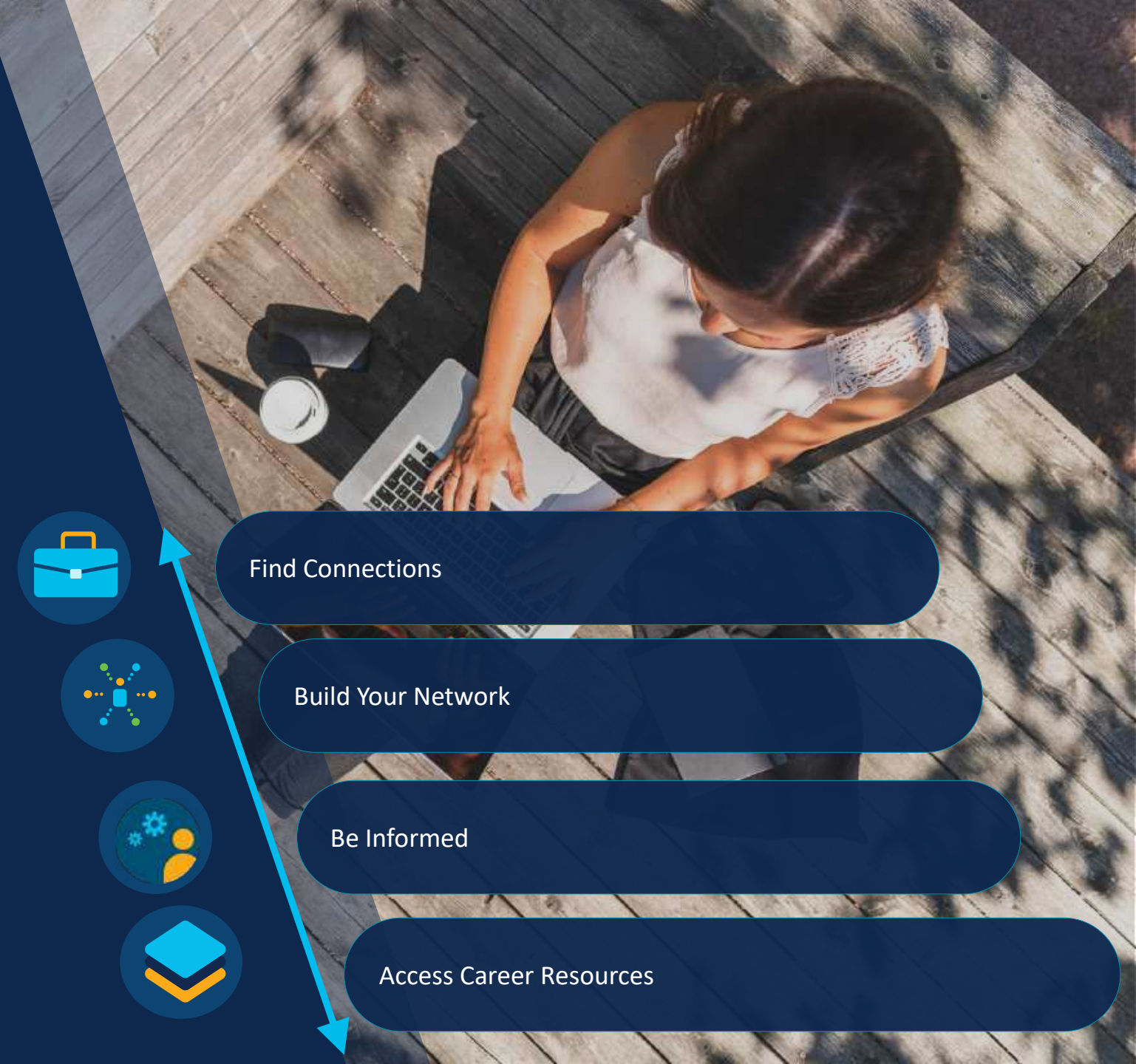
Build Your Network



Be Informed



Access Career Resources





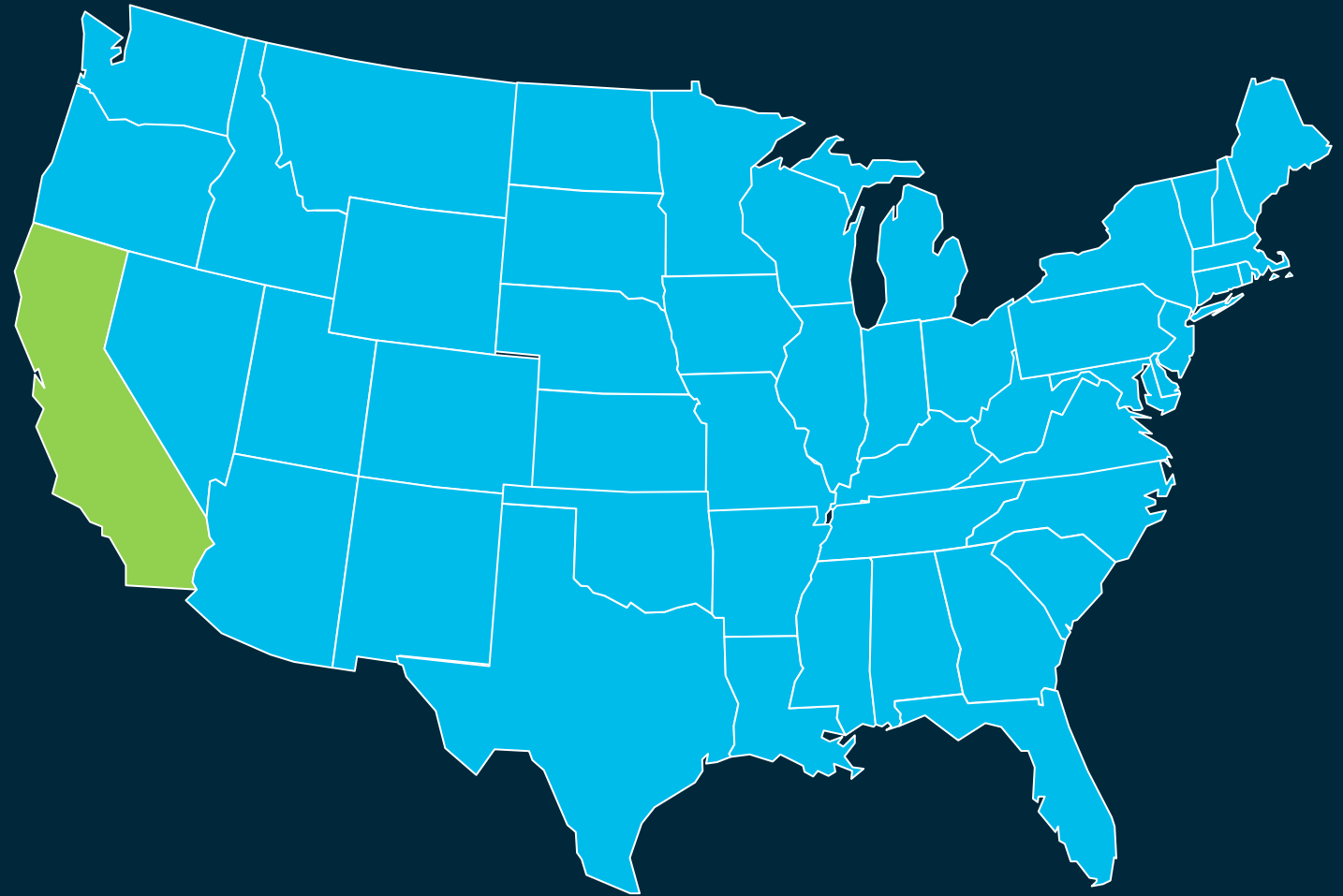
Alumni Network in California



1500 Alumni in CA

50,000 Alumni Global

153,500 Followers Global



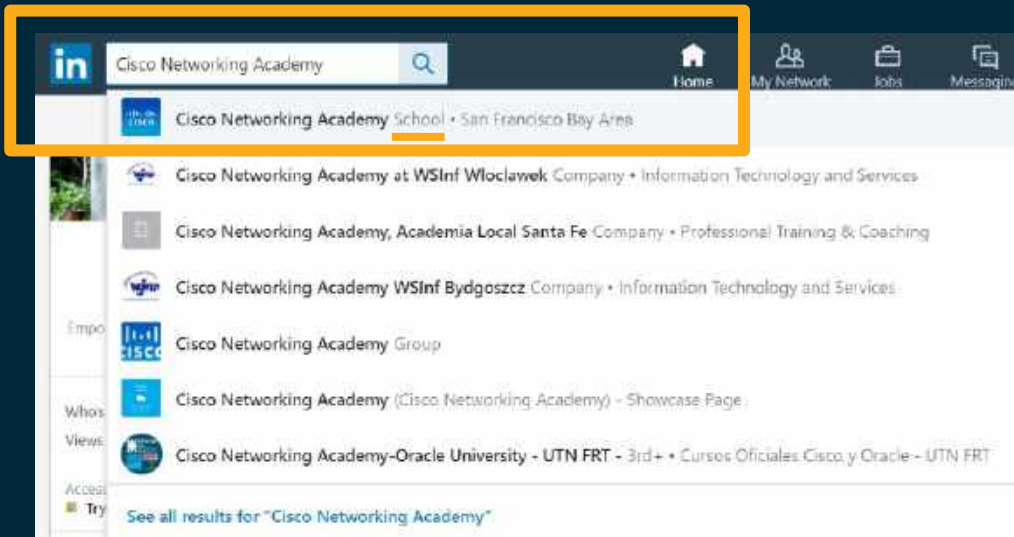
Top Employers of California-NetAcad Alumni:

- Cisco
- Apple
- Google
- Microsoft
- Kaiser Permanente

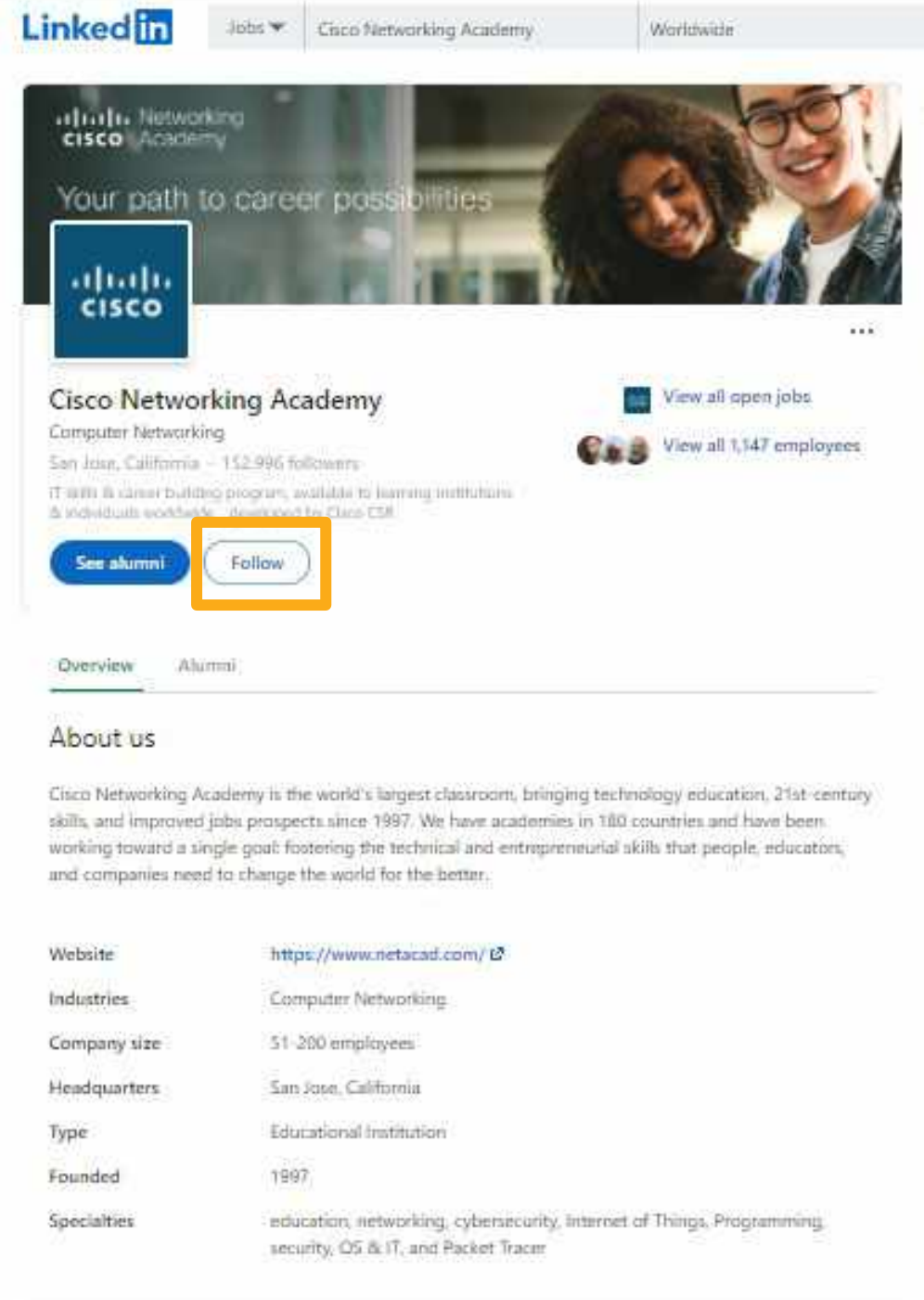


Find us on LinkedIn by using the Search bar

Be sure to select “Follow”, to receive updates in your feed and easier access to the page in the future



[linkedin.com/school/cisco-networking-academy1](https://www.linkedin.com/school/cisco-networking-academy1)



Website	https://www.netacad.com/
Industries	Computer Networking
Company size	51-200 employees
Headquarters	San Jose, California
Type	Educational Institution
Founded	1997
Specialties	education, networking, cybersecurity, Internet of Things, Programming, security, OS & IT, and Packet Tracer

Career Resources

on netacad.com/careers

Options to help you in every step of your career journey.

Resources that enhance students' knowledge and help prepare them for jobs in today's digital marketplace. Created and curated specifically for our Networking Academy community.



Employment Opportunities



Career Advice



On-Demand Library of Webinars





Employment Opportunities

Access Networking Academy's Talent Bridge Matching Engine as well as information about career opportunities



Career Advice

Access advice that has been created for those seeking employment that uses their technical skills



Webinars

Access on-demand learning delivered in one-hour long virtual sessions. Check out our library of recordings to learn at your own pace.



Career Resources on NetAcad.com

Dream Team

Experience Building Opportunity

Cisco Networking Academy collaborates on events around the world, offering students hands-on learning opportunities

Students participate in a one-time project to install a custom network infrastructure to ensure attendees at events have the best possible experience

Due to Covid-19 this opportunity is temporarily unavailable



Corporate sponsorships available at major events, offering the opportunity to work with selected students.



Majority of Dream Team members are either hired or promoted following their participation.



Dream Team projects happen at sporting events, music festivals, and corporate events like Cisco Live!



An opportunity for students to network professionally and learn from industry professionals as they build the network.



Career Preparation Workshop

self-enroll course

Offers advice on navigating the hiring process and maximizing tools available.

Utilizes webinars and articles on [NetAcad.com/careers](https://www.netacad.com/careers) and external resources to guide participants as they prepare to join the workforce.



8-10 hours to complete the course

Labs and activities for self-paced learning





Career Preparation Self-Enroll Course



Description

Cisco Networking Academy courses provide you with the fundamental technical skills needed for careers in digital technology. As you navigate your career choices, it can be daunting to figure out what roles best suit your skills, personality and interests beyond technology. There is no shortage of online resources to help you build the perfect profile or choose the right key words to make your resume stand out, but how can you chart your path? This self-enroll course provides a guide to help you transition from your Cisco Networking Academy training to navigating a professional technology career.

In this step-by-step course, you will learn about:

- Career planning
- Personality and work style inventory assessments
- Preparing, updating and presenting your professional skills
- Advice on internships and managing your internship experience

Additional topics include evaluating your social media appearance and LinkedIn profile, resume and cover letter development, interview skills, professional skills in the workplace, and evaluating employment positions such as those posted in the Talent Bridge Matching Engine.

- Helps users with their goal to transition into professional careers
- Provides curated advice and insights

A digital badge is a verified, portable, and data-rich digital representations of demonstrated skills, learning outcome, achievement or experience.

Digital Badging

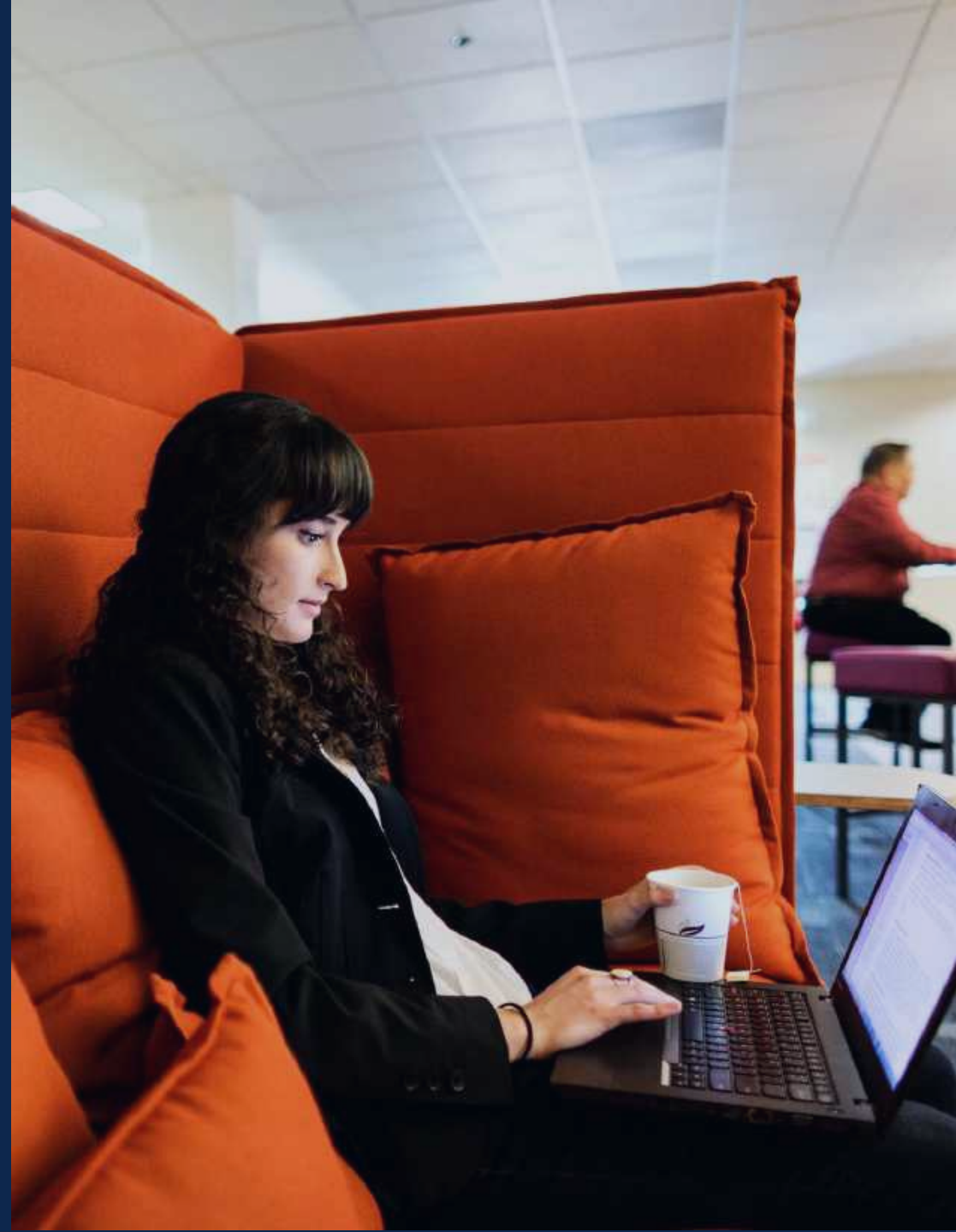
- Showcase skills and knowledge to employers
- Provide employers a verifiable, trusted credential
- Publicize accomplishments on social media, on websites, and in email signatures



Share with Us

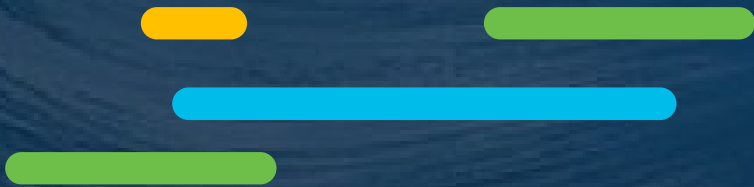
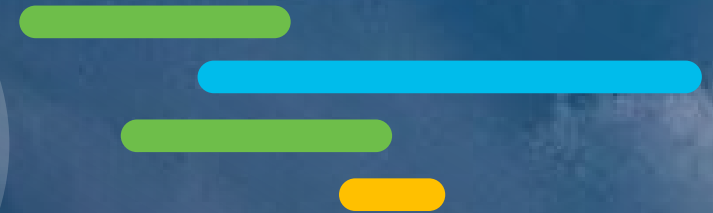
If you know of a compelling story about a Networking Academy student or instructor, that would be inspiring for others to know, please contact:

Sara Shreve <sashreve@cisco.com>



Let's Get Connected!

Complete [Matching Engine](#) profile, review matches, and apply to opportunities



Add Networking Academy to your “Education” on [LinkedIn](#) - connect with your peers and employers